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**Former PIC Wisconsin CEO
Opens Consulting Practice**

Madison (March 13, 2007)—Bill Montei, formerly of insurance company PIC Wisconsin, has started a consulting practice in Madison. Montei was CEO and President of Physicians Insurance Corporation for 20 years before leaving last year after successfully negotiating an advantageous merger of the company for shareholders.

Montei brings a unique focus to issues of governance, strategy and organizational structure, which he says are critical to the success of any organization. “A healthy functioning board establishes the right mission, the strategy links the mission to the actions, and the organizational structure creates the atmosphere for management and staff to succeed,” says Montei. “The relationship between the board and management is a delicate balance of robust oversight without micro-managing, and few organizations get it right.”

Montei has an undergraduate economics degree, as well as an MBA in Accounting. He serves on several Boards, including Florida Family Mutual Insurance, American Players Theatre and the Wisconsin Chamber Orchestra. Montei is also a long time member of Rotary International, and volunteers on behalf of the World Vision’s Orphaned and Vulnerable Children Project—Rwanda, through Christ Presbyterian Church.

Bill Montei, LLC helps businesses and organizations develop strong governance, create sound strategies and build supportive structures that adapt to the culture of the organization, the marketplace it serves, and the future it seeks.